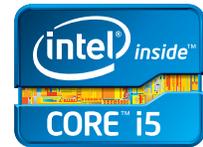


# INTEL® RETAIL CLIENT MANAGER (RCM) SOFTWARE SOLUTIONS

The Intel® RCM creates valuable consumer experience and retail sales opportunities. There are multiple digital signage applications that the Intel RCM utilize to enhance this experience such as digital posters, interactive kiosks, intelligent vending machines, and point of sale devices. Retailers can use the Intel RCM software to deliver targeted messaging and engage new brand experiences for their customers.



## DELIVER GREATER IMPACT WITH TARGETED MESSAGES

With the Intel® RCM retailers can reach targeted audience segments, manage their interactive marketing campaign, and launch customized content on the fly. The Intel RCM software is extremely easy to use and comes with a wide range of features for every retailer's needs.

- Intuitive, easy to use platform
- Intelligent tools for controlling the delivery of marketing content
- Control individual consumer digital touch points, dedicated channels, and media networks
- Engage targeted audience segments using Intel® AIM Suite
- Manage your campaigns remotely
- Create content using combination of videos, images, and sounds
- Capture time critical sales opportunities
- Customize content on the fly
- Receive real time error reports
- Deploy marketing content more cost effectively

## THE SENECA® HD<sup>N</sup> IS CERTIFIED TO 55° C

- Internal power for simplified mounting and cabling
- Front USB ports to expand I/O capability



# INTEL® RCM CERTIFIED MEDIA PLAYERS



**X4-1800**



**HD<sup>N</sup>**



**HD<sup>N</sup>**

<b>Processor</b>	Intel® Celeron® Processor J800	3rd gen Intel® Core™ i5 Processor	3rd gen Intel® Core™ i3 Processor
<b>Graphics</b>	Intel® HD Graphics	Intel® HD4000	Intel® HD4000
<b>Monitors Supported</b>	Single Independent	Triple Independent	Dual Independent
<b>Single Monitor Playback</b>	1080p <sup>60fps</sup>	1080p <sup>60fps</sup>	1080p <sup>60fps</sup>
<b>Multiple Monitor Playback</b>	NA	720p <sup>30fps</sup>	720p <sup>60fps</sup>
<b>Video Outputs</b>	1 x HDMI 1 x VGA	1 x HDMI 2 x Mini-DisplayPort	2 x HDMI
<b>Storage</b>	Up to 1TB, 2.5" HDD or SSD	1 x Mini PCI Express Full Height Slot	1 x Mini PCI Express Full Height Slot
<b>Connectivity</b>	1 x Wireless B/G/N 1 x 10/100/1000 LAN	1 x 10/100/1000 LAN 1 x Wireless A/G/N (optional)	1 x 10/100/1000 LAN 1 x Wireless A/G/N (optional)
<b>Front I/O</b>	1 x USB 2.0 1 x USB 3.0	1 x USB 3.0	2 x USB 2.0
<b>Back I/O</b>	2 x USB 2.0 1 x RJ45 1 x Audio-Out 1 x Mic-In 1 x HDMI 1 x VGA	2 x USB 2.0 1 x RJ45 LAN 1 x Serial Port (optional) 1 x HDMI 2 x Mini-DisplayPort 1 x C5 Power Cord 2 x External Antennas	2 x USB 2.0 1 x RJ45 LAN 1 x Serial Port 2 x HDMI 1 x C5 Power Cord 2 x External Antennas
<b>Dimensions (w x h x d)</b>	1 x 6.8 x 6.1 inches 25.2 x 172.6 x 153.6 millimeters	6.5 x 1.625 x 4.25 inches 165 x 41 x 108 millimeters	6.5 x 1.625 x 4.25 inches 165 x 41 x 108 millimeters
<b>Warranty</b>	3 Year Depot Warranty Optional NBD Parts	3 Year Depot Warranty Optional NBD Parts	3 Year Depot Warranty Optional NBD Parts